

**FOR IMMEDIATE RELEASE**

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***THE WORLD'S QUEEN OF THE BLUES TO HEADLINE AT THE  
PLACER SPCA'S BIGGEST FUNDRAISER OF THE YEAR***

Roseville, CA - The Placer SPCA is gearing up for its most anticipated event of the year- the **19<sup>th</sup> Annual BBQ & Blues; and with the an exciting line-up combining international, national and local acclaimed blues artists – it's set to be an all-out blues bash!** This year's event, scheduled for **Saturday, July 12<sup>th</sup>** at the Gold Country Fairgrounds in **Auburn**, will feature Grammy award-winning **Koko Taylor and her Blues Machine**. The undisputed Queen of the Blues, has been praised for her "Deep soul, raw vocal power, blustery swagger and is considered the great female blues singer of her generation" by Rolling Stone Magazine. For over forty years, Koko has entertained millions, released a dozen or more solo recording albums – receiving 6 Grammy nominations and is considered to be one of the world's greatest blues talent, along with the likes of Etta James.

"We are so excited about this year's line-up of entertainment," boasts CEO Leilani Vierra. "And with the second act being considered headliner material as well –it's no wonder why this year's event is being referred to as a double shot of cocoa!" Taking the stage before Koko Taylor will be **Coco Montoya**, who has been praised for his, "blistering contemporary blues...piercing attack, funky, shivery guitar tones and aggressive, soulful vocals" as quoted by Blues Revue.

The annual BBQ & Blues Festival will also feature **Cole Fonseca & The Rattlers**, plus other local bands. This fan favorite, community based event combines all the elements necessary for a truly great time: talented entertainment, delicious food and drink, enthusiastic music lovers and a wonderful setting, all the while raising funds for a truly great cause – helping homeless companion animals throughout Placer County. ***Presiding over the festivities will be Charlie Thomas (The Eagle, 96.9 FM).***

**Sponsorship and vendor opportunities are still available. Please contact the Fund Development office at 916-782-7722 x 102 or (530) 885-7387 ext. 102 or visit us on our website at [www.placerspca.org](http://www.placerspca.org) for more information.**

*Sponsors of this event include: **Signature Sponsor** – The Harry Rosenberry Foundation - **Presenting Sponsors** – The Eagle 96.9 FM, Professional Diagnostics Management & Physical Medicine of America, Performance Chevrolet, and SureWest Foundation - **Major Sponsors** – Capital Beverage Company, Auburn Journal/Gold Country Media, KAHN Radio and Sacramento Magazine - **Main Stage Sponsors** – Westlake, GrahI & Glover, Mann, Urrutia and Nelson CPAs, NEC Electronics America, The KMS Group of Companies, Bulldog Graphics, Roseville Automall Association, The Buzz Oates Group of Companies, and Placer County Visitors Bureau*

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