

**FOR IMMEDIATE RELEASE**

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***DON'T MISS THE PLACER SPCA'S 19<sup>TH</sup> ANNUAL  
BBQ & BLUES FEATURING BLUES LEGEND KOKO TAYLOR & HER BLUES MACHINE!***

Roseville, CA - The Placer SPCA is gearing up for its most anticipated event of the year- the **19<sup>th</sup> Annual BBQ & Blues**. The **19<sup>th</sup> Annual BBQ & Blues – with headliner Koko Taylor and her Blues Machine, plus performances by Coco Montoya and Cole Fonseca and the Rattlers– is expected to draw thousands of people to the Gold Country Fairgrounds in Auburn on Saturday, July 12<sup>th</sup> from 1:00 PM to 9:30 PM**. This fan favorite, community based event combines all the elements necessary for a truly great time: talented entertainment, delicious food and drink, enthusiastic music lovers and a wonderful setting, all the while raising funds for a truly great cause – helping homeless companion animals throughout Placer County. **Presiding over the festivities will be Charlie Thomas (The Eagle, 96.9 FM), Sam Shane and Tony Lopez (CBS 13).**

Gates open at 1:00 p.m., for people to enjoy local bands, food and beverage, plus more than 35 vendors selling arts, crafts, jewelry and of course, pet related items, and more; main stage bands will begin at 4:00 p.m. with Cole Fonseca and the Rattlers, followed by Coco Montoya at 5:30 p.m., and Koko Taylor and her Blues Machine at 8:00 p.m. **Sponsorship and vendor opportunities are still available. Please contact the Fund Development office at 916-782-7722 x 102 or 530-885-7387 x 102 or visit us on our website at [www.placerspca.org](http://www.placerspca.org) for more information.**

Tickets are available at the following locations: **The Placer SPCA (Roseville), Dimple Records (Roseville, Sacramento, Citrus Heights, Elk Grove and Folsom), Cherry Records (Auburn), and Constable Jacks (Newcastle)** Tickets are \$25 if purchased in advance; \$35 day-of and at the gate (price does not include the cost of food/beverage). Tickets may also be purchased online by visiting our website at [www.placerspca.org](http://www.placerspca.org) or by calling the Placer SPCA at (916) 782-7722, x102 or (530) 885-7387 x102. All proceeds from BBQ & Blues will be used to care for the homeless and abandoned animals at the Placer SPCA.

*Sponsors of this event include: **Signature Sponsors** – The Harry Rosenberry Foundation and The Eagle 96.9 FM- **Presenting Sponsors** – Professional Diagnostics Management & Physical Medicine of America, Performance Chevrolet, SureWest Foundation, Mikuni Japanese Restaurant & Sushi Bar, Mars Petcare USA and Iams Eukanuba - **Major Sponsors** – Capital Beverage Company, Auburn Journal/Gold Country Media, Sacramento Magazine, KAHN Radio and PFX Pet Supply, Inc., Merrick Pet Care, Nutro and Natural Balance Pet Food - **Main Stage Sponsors** – Westlake, Grahl & Glover, Mann, Urrutia and Nelson, NEC Electronics America, The Sentinel, The KMS Group of Companies, Umpqua Bank, Bulldog Graphics, Roseville Automall Association, Mouldings & Millwork Inc., Penske, The Buzz Oates Group of Companies, Constable Jack's, Placer County Visitor's Bureau, Chris & Sharon Steele and Thunder Valley Casino*

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