



2009 Accomplishments

The Placer SPCA is pleased to share with you our accomplishments for 2009:

- Local companion animal welfare experts, the Placer SPCA continued to work toward our vision that one day every adoptable companion animal in Placer County has a home.
- The Placer SPCA is very proud to have been named the 2009 Outstanding Nonprofit Organization of the Year by the Sacramento Nonprofit Resource Center. This honor is especially meaningful, as there are approximately 8,000 nonprofit organizations throughout the Sacramento region.
- The Placer SPCA placed 2,356 animals into loving, permanent homes in 2009, an increase of 13% from the year before. We utilize a variety of unique and creative adoption strategies both on-site and through mobile adoptions. We continued our partnerships with local radio stations and live weekly interviews featuring adoptable animals and topics of our choice. We continued our partnership with Comcast to make video clips of animals available to cable television subscribers. Since 1995, 28,816 animals have been adopted from Placer SPCA.
- The Placer SPCA provided food, shelter, and medical care to 4,112 abandoned, abused and stray animals that came to our facility.
- 404 lost animals were reunited with their families.
- The UAIC Spay and Neuter Clinic gave us the ability to spay and neuter 1,082 animals on-site and perform 29 additional surgical procedures.
- Placer SPCA launched the new SOS Emergency Fund, a program that offers financial assistance to keep people and pets together in a challenging economy. Thanks to a generous grant from the Roseville Grants Advisory Commission and private contributions, residents who are faced with unforeseen veterinary expenses, a move to rental housing requiring a pet rental deposit, transitional boarding expenses, and even crises like the Auburn 49er fire in late August, can receive help through the Placer SPCA's SOS Program.
- For the third consecutive year, Charity Navigator, the country's largest independent evaluator of charities, gave the Placer SPCA four stars for our ability to effectively manage and grow our finances. Fewer than 11% of all charities evaluated by Charity Navigator receive this rating for four consecutive years, which indicates that the Placer SPCA "outperforms the majority of nonprofits in America with respect to its fiscal responsibility."



- At Placer SPCA, we believe a treatable health condition should not prevent an animal from being adopted into a permanent, loving home. Through donations sought for each specific animal in need of care, Placer SPCA provided treatment for 203 animals with serious medical issues. An additional 831 animals were given medication, lab tests, and other routine care through the Guardian Angel program.

- We hosted our first ever Be Kind to Animals Day in the spring at the Placer SPCA, an event for youth ages seven to 14. With the first event being so popular, we added a second event in the fall that was received just as well. Our humane educator also added to her “staff” by training a new humane education dog that will accompany our educator to various events and classes throughout the area promoting responsibility and respect for all life. Our Humane Education program continues to be one of our most sought-after programs as it is the only one of its kind offered to Placer County youth. In 2009, more than 2,200 youth participated in humane education activities including our Youth for Animals Club, humane summer kids’ camps, scout badge programs, in-class school presentations and more.

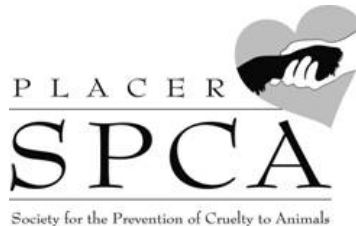


- We continued our outreach and marketing efforts for Special PALS, a program that seeks to match seniors (age 55 years or older) with adult companion animals (age four years and older), in which the adoption fee is waived. In 2009, we placed 45 animals through Special PALS.
- In 2009, volunteers contributed 69,507 hours. Placer SPCA volunteers contribute by working directly with the animals, helping at special events, fostering animals in their homes, responding to calls to the Spay and Neuter Assistance Program hotline, representing the organization at community events, and in many other ways. In 2009, 373 new volunteers attended trainings, and the community once again voted the Placer SPCA “Favorite Place to Volunteer” in the October 2009 edition of Sierra Style Magazine. Utilizing volunteers allows us to keep operating costs low and increases community involvement.



- The Placer SPCA Foster Care Program expanded dramatically in 2009, with an increase of more than 150% in the number of animals cared for in volunteer homes. 1,063 animals, almost 25% of all animals who came to the center, received individual care and socialization in foster homes, saving the lives of puppies, kittens, and injured, ill, or malnourished animals. Through frequent Volunteer Foster Classes to recruit new volunteers, the Foster Care Program allowed us to successfully cope with the busiest cat/kitten season ever for our organization.
- Continuing our outreach efforts for the Spay and Neuter Assistance Program (SNAP), in 2009 we issued 2,202 vouchers to residents of Placer County. We increased to 17 the number of veterinarians with whom we partner to offer subsidized, affordable spay and neuter assistance. The Placer SPCA began an ongoing partnership with the Auburn Spay and Neuter Clinic to offer a Feral Fix Program to residents of Placer County at a fixed cost of only \$5 per cat. Many people feed free roaming and feral cats who live nearby, but without spaying and neutering or other medical care, the cats will certainly reproduce and are subject to the spread of disease. The Feral Fix Program is geared toward residents who care enough to want to help reduce the feral cat population without leaving them at a shelter, where euthanasia is often the only option. The Placer SPCA also provided free spaying and neutering to more than 40 owners of pitbull breed type dogs thanks to a first time grant from the American Farm Foundation.

- Through the Behavior Department, owners of 205 cats and dogs received free one-on-one behavior advice. We also offered free classes, open to the public, on topics including separation anxiety, housetraining, pet parenting, and understanding pit bull breeds.
- The number of low-cost rabies vaccination clinics was increased to once every month. With regularly scheduled clinics and a partnership with the City of Roseville to promote the clinics and offer concurrent dog licensing, the participation at each clinic continues to increase. We also held several Microchip Clinics in the Auburn area. In total, 434 animals were vaccinated and 70 animals were microchipped.
- We have provided pet food to those families in need when food was available through our Food Assistance Program.
- In 2009, the Placer SPCA conducted a Community Needs Assessment in Auburn (thanks to a grant from the Placer Community Foundation's Technical Assistance Program) to learn how we can better expand our reach beyond South Placer and make our programs and services more convenient for the residents of Auburn and the foothill communities.



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