



# Barktoberfest

## October 6 & 7, 2012



***A festival for canines and their human companions.***

With **Barks, Brats, and Bids** Saturday, Oct. 6

An Evening of Fine Food, Wine, and Beer Tasting

And a Fun, FREE **Family Festival** Sunday, Oct. 7 10:00 am – 3:00 pm

Location: Telefunken (Formerly Renesas/NEC), 7501 Foothills Blvd., Roseville

Doggie Parade, Games, Contests, Vendors, Food, Music and More

Your dog could be **King** or **Queen** of the Festival and lead the Doggie Parade!

**[www.placerspca.org/barktoberfest](http://www.placerspca.org/barktoberfest)**

- \$10,000 **Great Dane** Sponsor
- \$5,000 **German Shepherd** Sponsor
- \$2,500 **Weimeraner** Sponsor
- \$1,000 **Schnauzer** Sponsor
- \$500 **Dachshund** Sponsor
- \$250 **Min Pin** Sponsor
- I/we cannot sponsor, but would like to donate \$ \_\_\_\_\_ or an auction item:

\$100 Vendor Booth (10' x 10')

Visit [www.placerspca.org/barktoberfest](http://www.placerspca.org/barktoberfest) for sponsorship benefits and vendor information.

**Please complete the information below and return the form to the Placer SPCA by mail or fax.**

Name: \_\_\_\_\_ Business: \_\_\_\_\_

Address: \_\_\_\_\_ City/St/Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_

**Payment Method:**  Check  Cash  Visa/Mastercard

Credit Card # \_\_\_\_\_ Exp. Date : \_\_\_\_\_

Signature : \_\_\_\_\_ 3-Dig Code: \_\_\_\_\_

**916.782.7722/530.885.7387, ext. 106 [administration@placerspca.org](mailto:administration@placerspca.org)**

Placer County's Companion Animal Welfare Experts – Where Your Donations Stay Local

Companion Animal Care Center  
150 Corporation Yard Road, Roseville, CA 95678  
916.782.7722/530.885.7387 Fax: 916.782.8655

**NOW OPEN:** Pet Adoption & Resource Center  
1482 Grass Valley Highway, Auburn, CA 95603  
530.823.7722

**[www.placerspca.org](http://www.placerspca.org)**

### ***Great Dane Sponsor - \$10,000***

- Your logo on event program cover and full-page ad in event program
- Your name/logo on all promotional materials
- Recognized as hosting sponsor of the Barks, Brats & Bids evening reception
- Official recognition by the emcee during both events
- Company banner displayed at festival and additional signage at both events
- Business name & logo imprinted on the back of the festival t-shirt
- Twelve complimentary tickets to Barks, Brats & Bids evening reception
- Eight complimentary festival t-shirts
- Promotional coupons in all goodie bags

### ***German Shepherd Sponsor - \$5,000***

- Your name on event program cover
- Full-page ad in event program
- Your name in media advertising & press releases
- Official recognition by the emcee during both events
- Your name on large banner displayed at the festival
- Your name imprinted on the back of the festival t-shirt
- Eight complimentary tickets to Barks, Brats & Bids evening reception
- Six complimentary festival t-shirts
- Promotional coupons in all goodie bags

### ***Weimeraner Sponsor - \$2,500***

- Half-page ad in event program
- Your name in a display advertisement & in press releases
- Official recognition by MC during the events
- Your name on large banner displayed at the festival
- Your name imprinted on the back of the festival t-shirt
- Six complimentary tickets to Barks, Brats & Bids evening reception
- Four complimentary festival t-shirts
- Promotional coupons in all goodie bags

### ***Schnauzer Sponsor - \$1,000***

- Quarter-page ad in event program & recognition in press releases
- Signage at the festival and Barks, Brats and Bids reception
- Your name imprinted on the back of the festival t-shirt
- Official recognition by MC during the event
- Four complimentary tickets to Barks, Brats & Bids
- Two complimentary festival t-shirts
- Promotional coupons in all goodie bags

### ***Dachshund Sponsor - \$500***

- Special event program recognition
- Your name on banner displayed at the festival
- Your name imprinted on the back of all festival t-shirts
- Two complimentary tickets to Barks, Brats & Bids
- Two complimentary festival t-shirts

### ***Min Pin Sponsor - \$250***

- Special event program recognition
- Name on the back of the festival t-shirt
- Two complimentary tickets to Barks, Brats & Bids
- One complimentary festival t-shirt

*All sponsors are offered vendor booth space at the Barktoberfest Family Festival on Sunday, October 7, 2012 at no charge.*