



150 Corporation Yard Road, Roseville, CA 95678

P: 916.782.7722 530.885.7387 F: 916.782.8655 E: [administration@placerspca.org](mailto:administration@placerspca.org)

[www.placerspca.org](http://www.placerspca.org)

## PRESS RELEASE

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For Immediate Release**

**For Further Information Contact:  
Leilani Vierra, CEO  
(916) 782-7722 x105 (530) 885-7387 x 105  
[leilaniv@placerspca.org](mailto:leilaniv@placerspca.org)**

### **Adopt a Bewitching Beauty at Placer SPCA** Adoption Fee Waived for Adult Black Cats During the Month of April

**Roseville, CA** – Beauty is always in fashion, and this spring the sleek black cats at Placer SPCA wear it well. While everyone who sees them admires their gleaming fur and bright eyes, they are the last to be adopted.

Currently, about one-fourth of the cats available for adoption at Placer SPCA are solid black, unfortunately not an uncommon occurrence.

“Somehow, black cats are often overlooked,” said Placer SPCA CEO Leilani Vierra. “No matter how playful, sweet, and loving a black cat may be, you have to look a little closer to see how unique he really is.”

Among the cats available are:

- Blair, a fluffy 12-year-old mellow lap cat
- Pearl, an unusual black bobtail cat who would enjoy other cats and dogs
- Snowball, a fancifully named two-year-old who is easygoing and affectionate

During the month of April, all black cats six months and older are available with no adoption fee at Placer SPCA. All cats adopted from Placer SPCA are spayed or neutered, have received a FELV/FIV test, are microchipped, have a pet identification tag. All adopters receive a voucher for a free veterinary exam.

To adopt an adult black cat in April for no adoption fee, contact Customer Care at (916) 782-7722 or (530) 885-7387, extension 100 or email [customercare@placerspca.org](mailto:customercare@placerspca.org).

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JPEGS Available on Request



**Blair**



**Pearl**



**Snowball**