



150 Corporation Yard Road, Roseville, CA 95678

P: 916.782.7722 530.885.7387 F: 916.782.8655 E: administration@placerspca.org

www.placerspca.org

PRESS RELEASE

June 30, 2009

Event Date: July 11, 2009

Event Time: 1:00 p.m. – 9:30 p.m.

Location: Gold Country Fairgrounds, Auburn

Tickets: www.placerspca.org

For Further Information Contact:

Leilani Vierra, CEO

(916) 782-7722 x105 or (530) 885-7387 x105

leilaniv@placerspca.org

Placer SPCA Says Farewell to BBQ & Blues, an Auburn Tradition After 20 Years, This Year's Event will be the Final

Roseville, CA – The Placer SPCA announces that the 20th Annual BBQ & Blues will also be the last of its kind. After two decades of bringing nationally known blues acts to the foothills, the Placer SPCA is drawing a final curtain on the event.

To close out the 20th Annual BBQ & Blues, the Placer SPCA has scored blues legend Curtis Salgado as the headline act. Salgado has long been recognized as one of America's finest blues/soul singers. His most recent album was 2008's critically acclaimed "Clean Getaway."

In past years, headliners included blues greats Koko Taylor, Elvin Bishop, Edgar Winter, Joe Louis Walker, and Pinetop Perkins.

Charlie Thomas from 96.9 the Eagle and Nick Toma of CW-31's "Good Day Sacramento" will act as the event emcees, and will also show off their blues grooves in the All-Star Band on the Constable Jack's local entertainment stage.

With eight hours of music, BBQ & Blues is a great deal for music lovers at a reduced price of just \$20 in advance or \$30 at the gate. The event also includes vendors, great food, and the gorgeous setting of the Gold Country Fairgrounds in Auburn. All proceeds benefit the Placer SPCA in its efforts to fulfill its vision: that every adoptable companion animal in Placer County has a home.

For tickets, visit www.placerspca.org or call (916) 782-7722, extension 106 or (530) 885-7387, extension 106.

BBQ & Blues made possible by sponsorships. **Signature Sponsors:** the Harry Rosenberry Foundation and The Eagle 96.9 FM; **Presenting Sponsors:** Ayrshire Farm, Professional Diagnostics Management & Physical Medicine of America, Mikuni Japanese Restaurant & Sushi Bar; **Major Sponsors:** DBI, KAH1 Radio, Auburn Journal/Gold Country Media, AuburnEvents.com, KVMR Radio; **Main Stage Sponsors:** Mann, Urrutia & Nelson, The KMS Group of Companies, Westlake, Grahl & Glover, The Buzz Oates Group of Companies, SureWest Foundation, Chris & Sharon Steele, Constable Jack's, PG&E, Folsom Lake Bank, AuburnEvents.com, Greenberg Traurig, LLP, PetCo, Bulldog Graphics, Roseville Automall Association.

###