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## PRESS RELEASE

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**For Immediate Release**

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### **Every Day is 'Be Kind to Animals Day'**

**Roseville, CA** – On Saturday, May 9, the Placer SPCA will host **Be Kind to Animals Day** at its companion animal center at 150 Corporation Yard Road in Roseville from 12:00 to 3:30 p.m.

Be Kind to Animals Day is part of the nationally observed Be Kind to Animals Week, May 3 through May 9, created to raise awareness about animals in our homes and communities and to celebrate the unique bond between humans and animals. At the Placer SPCA, Be Kind to Animals Day will feature educational activities for children ages seven through 14. Space is limited, and advance registration is required for this free event, which includes games, a tour of the center, and visits with current and former resident animals.

“Being kind to animals requires much more than providing food and water,” said Placer SPCA CEO Leilani Vierra, “When children learn about truly caring for animals, they grow up to be responsible pet owners and advocates for animal welfare.”

Be Kind to Animals Day is presented as a program of the Humane Education Department of the Placer SPCA, which offers a variety of educational programs for children, including a Youth for Animals Club and a summer Kid’s Camp as well as programs tailored for schools, scouts, and other youth groups. Kids (and adults, too) can even have their birthday parties at the Placer SPCA, featuring educational and fun activities with a message about the compassionate treatment of animals.

The Placer SPCA, local companion animal welfare experts, encourages everyone to show appreciation for their animals in recognition of Be Kind to Animals Week. Actions can include reporting suspected animal abuse or neglect to animal control, spaying and neutering pets, adopting a shelter animal, or simply spending quality time with your pets.

Those interested in Be Kind to Animals Day should contact the Humane Education Department at (916) 782-7722 or (530) 885-7387, extension 253 or [humaneedu@placerspca.org](mailto:humaneedu@placerspca.org). More information about all Placer SPCA youth programs can be found at [www.placerspca.org](http://www.placerspca.org).

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