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## PRESS RELEASE

May 17, 2010

**Event Date:** May 22, 2010  
**Event Time:** 10:00 a.m. – 2:00 p.m.  
**Location:** Placer SPCA  
150 Corporation Yard Road  
Roseville, CA 95678

**For Further Information Contact:**  
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### **That's No Shih Tzu – That's a Clumber Spaniel! Find Out Who's Your Doggy Daddy at the Breed Test Swab-A-Thon at Pet Fest, May 22**

**Roseville, CA** – Dog owners get ready! Pet Fest at the Placer SPCA has something special to offer: solving the mystery of your mutt! Through Dog DNA tests from Canine Heritage Breed Test, dog owners can purchase a kit for \$79.95 to reveal the genetic heritage of their dogs.

The test involves a simple, painless cheek swab that can be performed at the event or at home. A portion of the proceeds will benefit the Placer SPCA.

“How often do we wonder: does my dog have the long nose of a spaniel or an Irish setter?” said Placer SPCA CEO Leilani Vierra. “I am sure some people will be very surprised by the results.”

While some are anxious to have the testing done to settle long running family debates, finding out the answer is not just about curiosity. Knowing the dominant breed of a dog can also prepare an owner for potential health issues and can be a key to understanding their dog's behavior.

**Pet Fest** is a free family-friendly event on Saturday, May 22 from 10:00 a.m. to 2:00 p.m. and includes games, contests, and pet-friendly vendors.

Other Pet Fest activities include dog games such as musical sit, a costume contest, best pet trick, and more. Guests are invited to bring photos of pets to participate in the “So Ugly They're Cute” and “Cutest Pet” contest. For this day only, the Placer SPCA will offer free adoptions to good homes for all adult cats, one year and older. The event is sponsored by The Eagle 96.9, Sacramento's Classic Rock, which will broadcast live from the Placer SPCA.

For more information, please visit the Placer SPCA website at [www.placerspca.org/petfest](http://www.placerspca.org/petfest) or call (916) 782-7722 or (530) 885-7387. As Placer County's local animal welfare experts, the Placer SPCA works toward the day when every adoptable companion animal has a home.

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