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## PRESS RELEASE

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**For Immediate Release**

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### **It's Not too Soon to Think About Firework Safety & Your Pets**

**Roseville, CA** – It doesn't have to be Independence Day for your pets to be frightened by fireworks. Sales of fireworks have already begun, and the booms and cracks will start on neighborhood streets right away.

The Placer SPCA, local companion animal welfare experts, would like to remind pet owners to keep their pets inside, especially during the evening hours.

"We see an increase in stray cats and dogs found this time of year," said Placer SPCA CEO Leilani Vierra. "Animals can easily become scared and disoriented by the blasts of fireworks nearby, and sadly some people seek out animals to terrify with the explosives."

The Placer SPCA recommends that pets be kept in a quiet, familiar area on 4<sup>th</sup> of July night and any time loud noises are nearby.

If your pet does get lost, a tag and microchip may make the difference in getting him or her back home. The Placer SPCA offers microchip implants for only \$20 during all business hours. About the size of a grain of rice, the microchip contains a code that a shelter or veterinarian can scan to obtain a pet owner's name from a national database maintained by the manufacturer. If your pet already has a microchip, please be sure to keep your contact information current. If you don't know the manufacturer information, come in to the Placer SPCA for a free scan.

If you have questions regarding animal care and behavior, please contact the Placer SPCA at (916) 782-7722 or (530) 885-7387 or visit [www.placerspca.org](http://www.placerspca.org).

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