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## PRESS RELEASE

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### **Placer SPCA Receives Four Star Rating for Third Year in a Row**



**Roseville, CA** – Charity Navigator has announced that the Placer SPCA has received its highest rating, four stars, for the third consecutive year. This “exceptional” rating reflects continued sound fiscal management practices by the Placer SPCA board of directors and staff.

Charity Navigator is the leading charity evaluator in the United States. Only 11% of all charities rated have received the coveted four-star rating for three or more consecutive years.

This remarkable achievement by the Placer SPCA is the direct result of continued efforts by the organization’s leadership to use careful planning and responsible practices to steward the organization through difficult economic times, without compromising the quality of services available to the pets and people of Placer County.

According to Charity Navigator, “Receiving four out of a possible four stars indicates that your organization excels, as compared to other charities in America, in successfully managing the finances of your organization in an efficient and effective manner. This consistency in your rating is an exceptional feat, especially given the economic challenges many charities have had to face in the last year.”

The Placer SPCA was also recently named 2009 Outstanding Nonprofit of the Year by the Sacramento Nonprofit Resource Center in recognition of its responsible financial management and effective programs.

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