

PRESS RELEASE

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For Immediate Release

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THE PLACER SPCA IS CALLING ALL HEROES!

Roseville, CA – The Placer SPCA is gearing up for one its most anticipated events of the year – the seventh annual Funny Bones Comedy Awards Night. Not only does this unique event feature great food and sidesplitting entertainment, but it affords guests the opportunity to meet the Placer SPCA’s “Heroes” during the Hero Award presentation. *The Placer SPCA is now accepting nominations for Hero Awards through February 20th. To submit a nomination, please log onto our website at www.placerspca.org or call (916) 782-7722, ext. 102 or (530) 885-7387, ext. 102 for more information.* Awards will be given to those individuals, organizations/businesses, and animals that exemplify what it means to be humane or that have gone above and beyond for the homeless animals in Placer County. Last year’s “Heroes” included **Comcast**, who in 2005, established a creative and unique strategy to assist the Placer SPCA in bringing our adoptable animals to the thousands of digital cable subscribers throughout Placer County; **“Jenny” and “Sadie” Hanleigh**, who in the middle of the night roused their sleeping owners, Keith and Deborah, saving them from a fire that devastated their Lincoln home; and **Shana Laursen** who started providing foster homes for rescued racing Greyhounds in 2005 and has since saved over 100 greyhounds from racing tracks in Colorado and Arizona.

This year’s Funny Bones event is expected to once again host a sell-out crowd at the Timber Creek Ballroom (7050 Del Webb Blvd., Roseville) on Friday, March 28th, 2008. A no host bar & silent auction will begin at 5:30 p.m., followed by dinner at 6:30 p.m. and the awards presentation at 7:30 p.m. The comedy show will follow the live auction at 8:15 p.m., with our featured comedian (TBA)! Sponsorships are available; and, individual tickets may be purchased for \$70 each.

The proceeds from Funny Bones will help the Placer SPCA continue its work in enhancing the lives of companion animals and people through our programs and services, such as our spay/neuter assistance, humane education and behavior programs. These services are vital to our community and help us ensure that the thousands of animals that come to us each year will not only find care and comfort while here at our facility, but also in their new environment.

If you are interested in becoming a sponsor of this event, would like to purchase tickets, or donate an auction item, please contact the Fund Development office at 916-782-7722 x 102 or (530) 885-7387 ext. 102 or visit us on our website at www.placerspca.org

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