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P R E S S R E L E A S E

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For Immediate Release

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THE PLACER SPCA IS CALLING ALL HEROES!

Roseville, CA – The Placer SPCA is gearing up for one its most anticipated events of the year – the seventh annual Funny Bones Comedy Awards Night. Not only does this unique event feature great food and sidesplitting entertainment, but it affords guests the opportunity to meet the Placer SPCA’s “Heroes” during the Hero Award presentation. *The Placer SPCA is now accepting nominations for Hero Awards through February 20. To submit a nomination, please log onto our website at www.placerspca.org or call (916) 782-7722, ext. 102 or (530) 885-7387, ext. 102 for more information.*

Awards will be given to individuals, organizations, or businesses that have made an extraordinary contribution to animal welfare, and to animals who have made an extraordinary contribution to people. Last year’s “Heroes” included a firefighter who shimmied into a narrow mine shaft vent to safely rescue a trapped dog; a service dog who helped a nine-year-old boy to cope with autism; and a young girl who gave hundreds of hours of volunteer service to the Placer SPCA, including creative fundraising efforts at her school.

This year’s Funny Bones event is expected to once again host a sell-out crowd at the Timber Creek Ballroom (7050 Del Webb Blvd., Roseville) on Friday, March 27th, 2009. A no host bar & silent auction will begin at 5:30 p.m., followed by dinner at 6:30 p.m. and the awards presentation at 7:30 p.m. The comedy show will follow the live auction at 8:30 p.m., with our featured comedian, James P. Connolly! Sponsorships are available, and individual tickets may be purchased for \$70 each.

The Placer SPCA is a local, independent nonprofit organization. The proceeds from Funny Bones will help the Placer SPCA continue its work in enhancing the lives of companion animals and people through our programs and services, such as our spay/neuter assistance, humane education and behavior programs. We are proud of our vital programs that help match pets with just the right family.

If you are interested in becoming a sponsor of this event, would like to purchase tickets, or donate an auction item, please contact the Fund Development office at (916) 782-7722 x 102 or (530) 885-7387 ext. 102 or visit us on our website at www.placerspca.org

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