



150 Corporation Yard Road, Roseville, CA 95678

P: 916.782.7722 530.885.7387 F: 916.782.8655 E: administration@placerspca.org

www.placerspca.org

PRESS RELEASE

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For Further Information Contact:
Leilani Vierra, CEO
(916) 782-7722 x105 or (530) 885-7387 x105
leilaniv@placerspca.org

Placer SPCA is Trying to Go Out of Business! Adoption Fee Waived for All Cats and Kittens

Roseville, CA – All the cats in Placer County have loving homes, with room to play and a cozy place to sleep. The Placer SPCA cat adoption rooms stand empty, and personnel are beginning the process of going out of business.

We wish.

In the wake of the busiest kitten season in memory, the Placer SPCA remains overwhelmed by cats. Lingering warm weather means newborn kittens are still coming in, while spring kittens are now six months old or older. Year to date in 2009, the Placer SPCA has received 2,296 cats. Sadly, hundreds are still here.

Through the month of November, the adoption fee is entirely waived for all cats adopted from the Placer SPCA, in an end of the year “Trying to Go Out of Business” blowout sale.

“They don’t belong here in our center,” said Placer SPCA CEO Leilani Vierra. “They belong in a home with someone to love them.”

Each adopter will be counseled to be sure a new pet is a good match for the family. All cats adopted from the Placer SPCA have been spayed or neutered, received vaccinations, and are microchipped. New owners receive a voucher for a free initial exam by a participating veterinarian. Local companion animal welfare experts, the Placer SPCA would like to remind prospective owners that there is no such thing as a “free” pet. Food, toys, and veterinary care will always be required. For now, though, adopters can save the adoption fee for their new cat’s future care.

For more information or to offer support, call (916) 782-7722 or (530) 885-7387 or visit www.placerspca.org.

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