



150 Corporation Yard Road, Roseville, CA 95678

P: 916.782.7722 530.885.7387 F: 916.782.8655 E: administration@placerspca.org

www.placerspca.org

PRESS RELEASE

May 11, 2009
For Immediate Release

For Further Information Contact:
Leilani Vierra, CEO
(916) 782-7722 x105 or (530) 885-7387 x105
leilaniv@placerspca.org

Placer SPCA Named “Nonprofit Organization of the Year” Nonprofit Resource Center Nonprofit Excellence Awards

Roseville, CA – The board and staff of the Placer SPCA, local companion animal welfare experts, are pleased to announce that the Placer SPCA has been named “Nonprofit Organization of the Year” by the Sacramento Nonprofit Resource Center.

The Placer SPCA was selected due to its remarkable achievements in 2008, including placing 1,979 animals in loving, permanent homes, offering free animal behavior assistance and a humane education program for the residents of Placer County, and providing low-cost spay and neuter assistance for 2,260 animals. The selection committee also recognized the organization for its responsible financial management, effective strategic planning, and strong leadership, including an active, engaged board of directors.

According to Ann Lucas, Executive Director of the Sacramento Nonprofit Resource Center, more nominations were received this year than any year since the Nonprofit Excellence Awards were introduced in 2002. “The purpose of the award is to honor the best of the best,” said Lucas.

The Nonprofit Excellence Awards are being presented on Tuesday, May 12 at the Nonprofit Resource Center’s “The Look of Success” luncheon at the Doubletree Hotel in Sacramento.

This year’s Nonprofit Organization of the Year award is being given to two organizations; Women’s Empowerment is being recognized in addition to the Placer SPCA. Past honorees include PRIDE Industries, WEAVE, Sierra Adoption Services, Capital Public Radio, and other highly respected nonprofit organizations in the Sacramento region.

###