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PRESS RELEASE

September 3, 2009
For Immediate Release

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Placer SPCA Offers a Lifeline for Pet Owners Affected by Auburn Fires SOS Program Makes Funding Available for Emergency Pet Expenses

Roseville, CA – Through the “SOS Program” the Placer SPCA is offering a lifeline for Auburn residents in need of funding to temporarily care for their pets due to hardships caused by the recent fires. Pet owners can receive funding or a loan to cover their immediate emergency pet expenses. For some, this assistance can make the difference between keeping a four-legged family member or making the difficult decision to surrender a beloved companion animal to a local shelter.

“The SOS Fund was started in order to help with unanticipated one-time pet expenses, specifically to allow responsible pet owners to keep their pets in situations where there were unexpected emergencies,” said Placer CEO Leilani Vierra, “This can include funding for rental deposits, emergency veterinary care, or the fee for temporary boarding, as well as other necessary expenses related to pet care.”

To obtain an application for the SOS Fund, those impacted by the fires are encouraged to send an email to customercare@placerspca.org or call (530) 885-7387, extension 113.

The SOS program is made possible by a generous grant received from Citizen’s Benefit Fund awarded by the Roseville Grants Advisory Commission and contributions from private donors.

The Placer SPCA would like to acknowledge the life saving efforts provided by a number of animal welfare organizations caring for animal victims of the fire including Placer County Animal Services, A New Hope Foundation, Angels Rescuing Critters and Fieldhaven.

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