



150 Corporation Yard Road, Roseville, CA 95678

P: 916.782.7722 530.885.7387 F: 916.782.8655 E: [administration@placerspca.org](mailto:administration@placerspca.org)

[www.placerspca.org](http://www.placerspca.org)

## FOR IMMEDIATE RELEASE

**August 4, 2010**  
**For Immediate Release**

**For Further Information Contact:**

Leilani Vierra, CEO  
(916) 782-7722 x105 or (530) 885-7387 x105  
[leilaniv@placerspca.org](mailto:leilaniv@placerspca.org)

### **Grand Opening: Placer SPCA Thrift Store**

WHAT: Grand Opening, Placer SPCA Thrift Store

WHO: Placer SPCA

WHEN: Saturday, August 14, 2010, 10:00 am – 5:00 pm

WHERE: 931 Washington Blvd., Suite 107, Roseville, CA 95678  
At the intersection of Junction Blvd. and Washington Blvd.

**Roseville, CA** – Placer SPCA announces that the Placer SPCA Thrift Store will be open for business beginning Saturday, August 14 at 10:00 am.

The Placer SPCA Thrift Store will be a place to search for treasures and donate gently used items, all for the benefit of the animals of the Placer SPCA.

“Everyone is just plain excited about the new Thrift Store,” said Placer SPCA CEO Leilani Vierra. “During this downturn in the economy, this will be a creative source of revenue for the animals and another way to help us provide services to the community.”

On August 14, customers will enjoy refreshments and the first shot at the carefully selected, high quality items for sale at the Placer SPCA Thrift Store. Customers can download a special coupon valid for the Grand Opening day at [www.placerspca.org/thrift](http://www.placerspca.org/thrift).

The Placer SPCA Thrift Store will be open Tuesday through Sunday from 10:00 am to 5:00 pm. Those interested in volunteering or donating gently used items are asked to call (916) 782-2434 or visit [www.placerspca.org/thrift](http://www.placerspca.org/thrift) for more information.

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