

PRESS RELEASE

Camp Has Gone to the Animals!

July 9, 2007
For Immediate Release

For further information contact:
Leilani Vierra 916-762-7722 x105

At first glance, a kids camp at an animal shelter might seem odd, but not to the Placer SPCA, which finds its five sessions for kids 8-12 years of age completely filled up.

"Our purpose is to show kids first hand how to care for animals, and we use a variety of teaching techniques to imprint the message," says Leilani Vierra, PSPCA CEO. Activities include guest speakers who bring horses, rescued non-releasable wildlife, reptiles, a parrot and, of course, some of our shelter animals. We also have hands-on animal behavior and training information, videos on animal subjects, animal craft projects and games. Our older campers (10 - 12 years of age) spend one of their camp days at the Folsom City Zoo Sanctuary where they get to clean a wild animal enclosure and learn about the life saving work they do at this wonderful wild animal Sanctuary.

"The kids love it, they are busy, and what they learn about animal care and types of animals stays with them," adds Vierra. "Some of the lessons we don't have to teach: They see our staff and volunteers caring for our animals, giving them walks and training them to be good animal citizens. You'd be surprised how this sinks in to our campers, and we're delighted so far with the response," she stated. The program is called Humane Kids Camp, and is a fun filled way for kids to learn about responsibility, kindness and compassion toward animals.

Humane Kids Camp is held at the Placer SPCA located at 150 Corporation Yard Rd. in Roseville. All weeks of camp for this year are full, but getting on the waiting list means you will be notified when registration materials for next year's camp are available.

###

Note: Great photo and video opportunities available featuring kids and animals.