

Placer SPCA's Top Ten of 2009

At the Placer SPCA, we consider our supporters to be investors in our organization. In a mission-based business, the returns on investment (ROI) are impacts and outcomes. We are proud to share our Top Ten ROIs for 2009.

Here goes the countdown:

10. We provided care to **over 4,000** homeless and abandoned animals at our center.



9. Our Guardian Angel Program provided medical treatment for nearly **1,000 special needs animals**, like Molly pictured here (her name inspired of course by the Unsinkable Molly Brown).

8. We launched our new **SOS Emergency Fund**, a program that offers financial assistance to keep people and pets together during these challenging times. Thanks to a generous grant from the Roseville Citizen's Benefit Fund and other private contributions, residents who are faced with unforeseen veterinary expenses, a move to rental housing requiring a pet rental deposit, transitional boarding expenses, and even crises like the recent fires in Auburn, can receive help through the Placer SPCA's SOS Program.

7. For the third consecutive year, Charity Navigator, the country's largest independent evaluator of charities, gave us **four stars** (their highest rating) for our ability to effectively manage and grow our finances. This places us in the top 11% of all charities nationwide, indicating that the Placer SPCA "outperforms the majority of nonprofits in America with respect to its fiscal responsibility."



Placer County's Companion Animal Welfare Experts – Where Your Donations Stay Local

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6. Through our foster care program, we had over **1,000 placements** of animals in need. Our volunteers provided individual care to these animals, saving the lives of puppies, kittens, and injured or malnourished animals. This is more than a 150% increase from 2008 in which we sent 386 animals into foster homes for the entire year!



5. We hosted our first **Be Kind to Animals Day** in the spring at the Placer SPCA. The first event was so popular we could not accommodate all of the children interested in attending, and we added a second event in October. We also trained a new humane education dog who will accompany our educator to various events and classes.


4. In its second year of operation, the UAIC Spay and Neuter Clinic at the Placer SPCA has been used for more than **1,000 surgeries**. The ability to spay and neuter onsite has allowed us to minimize the wait for adopted animals to go to their new homes.

3. Our volunteers put in nearly **40,000 hours of work** (the equivalent of 20 full-time staff members). Their work includes helping to walk dogs, socializing with our cats and critters, adoption counseling, administrative work, foster parenting, and more!

2. We are very proud to have been named the **2009 Outstanding Nonprofit Organization of the Year** by the Sacramento Nonprofit Resource Center. This honor is very meaningful, as there are approximately 8,000 nonprofit organizations in the Sacramento Metropolitan area.

And our Number One Accomplishment...


1. To date, we have found homes for **28,816** animals since we opened our doors in 1995 – 2,356 of those animals were adopted in 2009. The staff has worked very hard to promote our animals through creative campaigns including the fall's "Certified Pre-Owned Cats" (No Money Down, No Finance Charges, No Payments), and "Trying to Go Out of Business" promotions.

Certified Pre-Owned Cats
at  **Placer SPCA**

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Adoption Fee Waived for Adult Cats (one year and older)

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Extended Warranty:
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